



It's that time again! Pirates will be invading the island October 6, 7 and 8th for the 12<sup>th</sup> Annual Fort Myers Beach Pirate Festival!

We are looking for sponsors to help out with this island favorite! Attached is the sponsorship commitment form.

The following sponsorship levels are available this year:



**“Presented By” Sponsor - \$3,000 and up:** Observer program (50K reach), PF Flyers, Posters, Chamber Chatter (weekly in Oct), PF Website Listing, Inclusion in PF App for iphone/android, Snapchat Filter for Pirate Fest, Facebook Advertising Campaign, News Press, Media Buys 150 Miles Out, Banners, Pub Crawl Program, Stage Signs, Other Local Media Buys, TV Appearance – Ad, Special PF E- Blast 2 weeks B4 PF, Radio, PF Website Header, FMBCC Website Header, and TV Interview LIVE Day of Event. This is limited to only sponsor.



**Headline Sponsor - \$2000 - \$2,999:** Observer program (50K reach), PF Flyers, Posters, Chamber Chatter (weekly in Oct), PF Website Listing, Inclusion in PF App for iphone/android, Snapchat Filter for Pirate Fest, Facebook Advertising Campaign, News Press, Media Buys 150 Miles Out, Banners, Pub Crawl Program, Stage Signs, Other Local Media Buys, TV Appearance – Ad, Special PF E- Blast 2 weeks B4 PF, and Radio



**Event Sponsor - \$1,000-\$1,999:** Observer program (50K reach), PF Flyers, Posters, Chamber Chatter (weekly in Oct), PF Website Listing, Inclusion in PF App for iphone/android, Snapchat Filter for Pirate Fest, Facebook Advertising Campaign, News Press, Media Buys 150 Miles Out, Banners, Pub Crawl Program, and Stage Signs



**Supporting Sponsor - Under \$999:** Observer program (50K reach), PF Flyers, Posters, Chamber Chatter (weekly in Oct), PF Website Listing, Inclusion in PF App for iphone/android, and Snapchat Filter for Pirate Fest

Sponsorship for the Annual Pirate Fest goes towards the following: Hiring and expenses for 100+ pirate entertainers and musicians, utilities including water, garbage pickup and electric, Police and Fire services.